



## PURE VIBRANCE™ HAIR REVITALIZING MASQUE

Great-looking, fabulous-feeling, head-turning hair with colour that lasts! Created for chemically and colour-treated hair, Pure Vibrance products contain exclusive Arbonne ColorLast™ Technology, a unique botanical blend to prevent fading and help lock in colour for healthy-looking locks with lustrous shine and softness. Pure Vibrance hydrates hair strands to prevent further breakage, inspiring strength and confidence from root to tip. Want hair that stops traffic? Pure Vibrance. The hair you always wanted.

Deep penetrating masque starts at the root to help soften and restore hair's strength and lustre by adding back moisture destroyed during the colour treatment process. Exclusive ColorLast Technology fortifies hair strands to retain vibrant colour. **#4803; \$54**

### Talking Points

- Leave no strand behind! While this line was developed for chemically or colour-treated hair, the botanical blend contained in all Pure Vibrance products nourishes all hair types, coloured or not!
- Use as a styling crème! After towel drying, rub a small amount between hands and apply to hair. Style as desired.
- Beauty Tip: Try mixing this masque with Pure Vibrance Texturizing Mousse to achieve ultimate texture and hold!
- For a rich hair treatment, apply this masque and wrap with a warm towel or shower cap and apply heat before rinsing out. Heat opens the cuticle, allowing moisture to penetrate more deeply.
- Become a Preferred Client to enjoy a 20% discount.



### PRODUCT FEATURES

- Contains exclusive Arbonne ColorLast Technology
- Sulfate-free, paraben-free
- No artificial colours
- Luxurious scent, no synthetic fragrance
- Doesn't weigh hair down
- Vegan

### KEY INGREDIENTS & BENEFITS

- Rice extract protects and enhances hair colour, while providing flexibility and strength to hair to help reduce breakage.
- Artichoke leaf extract preserves the integrity of the hair fibre and maintains shine.
- Hawaiian white ginger root extract conditions, repairs and strengthens damaged hair.
- Hydrolyzed linseed extract promotes vibrant, rich, shiny-looking hair.
- Horsetail leaf extract conditions and guards against hair breakage.
- Sage leaf extract leaves hair soft and shiny.

### HOW TO USE

- Use 1–2 times per week or as needed. For deep conditioning, massage into hair and scalp after using shampoo and conditioner. Wait 2–5 minutes and rinse. Avoid contact with eyes.

### ALSO RECOMMENDED

**Pure Vibrance Texturizing Mousse, #4804; \$31**

**Pure Vibrance Lustre Fortifying Shampoo\*, #4801; \$40**

**Pure Vibrance Fortifying Crème Conditioner, #4802; \$40**

\*93% of colour retained after 20 washes in both single and double process, based on results from a Clinical Color Fade Study conducted by an independent lab.



# PURE VIBRANCE™ HAIR REVITALIZING MASQUE

INGREDIENT	SOURCE	FUNCTION
Aqua/Water/Eau		Solvent
Cetyl Alcohol	Plant	Emulsion stabilizer
Ricinus Communis (Castor) Seed Oil	Plant	Skin-conditioning agent
Dicetyldimonium Chloride	Science	Hair-conditioning agent
Stearyl Alcohol	Plant	Surfactant — emulsifying agent
Stearamidopropyl Dimethylamine	Science	Antistatic agent
Polyquaternium-7	Science	Antistatic agent
Stearalkonium Chloride	Science	Antistatic agent
Sucrose	Plant/Science	Humectant
Polyquaternium-11	Science	Antistatic agent
Polyglyceryl-10 Dipalmitate	Plant/Science	Skin-conditioning agent — emollient
Polysilicone-19	Science	Hair-conditioning agent
Glyceryl Stearate	Science	Surfactant — emulsifying agent
Argania Spinosa Kernel Oil	Plant	Skin-conditioning agent — occlusive
Olea Europaea (Olive) Fruit Oil	Plant	Skin-conditioning agent — occlusive
Persea Gratissima (Avocado) Oil	Plant	Skin-conditioning agent — occlusive
* Salvia Officinalis (Sage) Leaf Extract	Plant	Skin-conditioning agent
Camellia Sinensis Leaf Extract	Plant	Skin-conditioning agent
* Oryza Sativa (Rice) Extract	Plant	Hair-conditioning agent
* Cynara Scolymus (Artichoke) Leaf Extract	Plant	Skin-conditioning agent
* Equisetum Arvense (Horsetail) Leaf Extract	Plant	Skin-conditioning agent
* Hedychium Coronarium (Hawaiian White Ginger) Root Extract	Plant	Skin-conditioning agent
* Hydrolyzed Linseed Extract	Plant	Skin-conditioning agent
Vicia Faba Seed Extract	Plant	Skin-conditioning agent
Diheptyl Succinate	Science	Skin-conditioning agent — emollient
Capryloyl Glycerin/Sebacic Acid Copolymer	Plant/Science	Hair-conditioning agent
Oryza Sativa Seed Protein	Plant	Hair-conditioning agent
Propanediol	Plant	Solvent
Saccharide Isomerate	Plant/Science	Skin-conditioning agent — humectant
Creatine	Science	Hair-conditioning agent
Sodium PCA	Science	Hair-conditioning agent
Sodium Lactate	Science	Buffering agent
Arginine	Science	Hair-conditioning agent
Aspartic Acid	Science	Hair-conditioning agent
PCA	Science	Skin-conditioning agent — humectant
Glycine	Science	Hair-conditioning agent
Alanine	Science	Hair-conditioning agent
Serine	Science	Hair-conditioning agent
Valine	Science	Hair-conditioning agent
Proline	Science	Hair-conditioning agent
Threonine	Science	Hair-conditioning agent
Isoleucine	Science	Hair-conditioning agent
Histidine	Science	Hair-conditioning agent
Phenylalanine	Science	Hair-conditioning agent
Biotin	Plant/Science	Hair-conditioning agent
Niacin	Plant/Science	Hair-conditioning agent
Palmitic Acid	Plant	Surfactant — cleansing agent
Stearic Acid	Science	Surfactant — cleansing agent
Myristic Acid	Plant	Surfactant — cleansing agent
Phytic Acid	Plant/Science	Chelating agent
Salicylic Acid	Science	Hair-conditioning agent
Citric Acid	Plant/Science	pH adjuster
Caprylhydroxamic Acid	Science	Chelating agent
Glycerin	Science	Hair-conditioning agent
Caprylyl Glycol	Plant/Science	Preservative
Fragrance/Parfum	Science	Aromatic agent
Limonene	Plant	Aromatic agent
Linalool	Plant	Aromatic agent

\* Key Ingredient

